**Writing Stories, Inspiring Hope**

*A grandfather and his granddaughter use storytelling to create hope  
 and make a difference in children’s lives*

Grandparents today are taking a larger role in the lives of children than perhaps any other time in recent history. Former Fortune 500 company division president Robert Martin is one such grandparent, and he is doing all he can to share [relationship-building tools](https://robertmartinauthor.com/blog/) with other families to positively impact grandparent-grandchild interactions. For Robert though, his mission to make a difference in children’s lives goes even further. He writes books with his granddaughter Keira to inspire hope and is raising money and awareness to speed up the search for cures for children battling terminal illness.

**Suggested Intro:** Robert Martin is taking grandparenting to a new level. He has co-authored two bestselling books with his granddaughter Keira, including one called “SuperClara – a Young Girl’s Story of Cancer, Bravery and Courage.” They wrote it for his younger granddaughter Clara, who lost her courageous battle with brain cancer on Oct. 8, 2017. Robert continues to fight childhood cancer through his Bridge to a Cure Foundation. Learn more at [www.RobertMartinAuthor.com](http://www.RobertMartinAuthor.com). Robert, why did you create Bridge to a Cure and what is its mission?

**Press Kit:** [www.RobertMartin.OnlinePressKit247.com](http://www.RobertMartin.OnlinePressKit247.com)– images, more story ideas, etc.

**Public Website:** [www.RobertMartinAuthor.com](http://www.RobertMartinAuthor.com)

**Suggested TOPICS for DISCUSSION:**

* **Inspired by a Granddaughter’s Courage:** Robert tells how his granddaughter, who died Oct. 8, 2017 after battling terminal brain cancer, redefined what courage means for him, and inspired him to keep trying to help other kids facing terminal illness.
* **Meet SuperClara:** SuperClara is five years old. She’s super positive and super happy! She also just found out she has terminal brain cancer. Follow Clara’s story as she overcomes fear to undergo cancer treatment, then discovers she has a new superpower: the ability to communicate with animals. The book is inspired by Robert’s granddaughter Clara’s battle with brain cancer.
* **Turning Barriers into Building Blocks –** Robert started Bridge to a Cure Foundation to tear down the five deadly barriers that are hindering the search for effective treatments and cures. He reveals the five barriers and what we need to do to dismantle them.
* **Bestselling Grandfather-Granddaughter Writing Team:** Children’s author Robert Martin tells about the books he coauthors with his granddaughter Keira Ely. So far, the two have written two Amazon #1 bestsellers.

**Some Suggested Interview QUESTIONS:**

1. You’ve been an advocate for at-risk children for many years. Can you tell us a little bit about the work you do in this area?
2. When your granddaughter Clara was diagnosed with terminal brain cancer, you began asking some outside-the-box questions. Can you walk us through what you discovered?
3. You initially founded the Bridge to a Cure Foundation to help fund research dedicated to life-sustaining treatment for children with terminal illness. What did you discover and how has it changed the foundation's mission?
4. What is your ultimate goal with Bridge to a Cure?
5. You also write books with your granddaughter Keira. How did that come about?
6. Tell us about writing “SuperClara.” What do you hope readers will take away from the story?
7. Bridge to a Cure was founded after Clara’s diagnosis. Is it only for children suffering from cancer?
8. How can people support Bridge to a Cure?
9. You talk about grandparents as having the unique ability to serve as an emotional rock, wise friend and playful elder in the lives of children. How do you best accomplish this?
10. In our society where many parents both work, grandparents can fill a void. Tell us about the research you’ve done on cultures and how grandparents can make a difference.
11. I understand you developed adventure stories and detective mysteries to solve with your grandchildren. Tell us about those.